

TABLE V
TEST MARKET BRANDS
(BRANDS RANKED ACCORDING TO CO, MG/CIGT.)

<u>Brand</u>	<u>Company</u>	<u>CO, mg/cigt.</u>	<u>NO, mg/cigt.</u>
Omni Luxury Lights Menthol 100	Liggett Group	5.8	0.14
Lucky Strike Lights 85	American Brands	8.8	0.22
Lucky Strike Lights 100	American Brands	10.0	0.26
Sterling Special Blend Menthol 100 (Box)	R. J. Reynolds	10.3	0.32
Sterling Special Blend 100 (Box)	R. J. Reynolds	10.6	0.32
Max Slims 100 (Box)	Lorillard	12.2	0.19
Max Slims Menthol 100 (Box)	Lorillard	12.4	0.20
L & M Superior 85 ²	Liggett Group	13.1	0.24
Doral Filter Lights Menthol 100	R. J. Reynolds	13.3	0.32
Dorado 85 ²	Liggett Group	13.4	0.24
Doral Filter Lights Menthol 85 ²	R. J. Reynolds	13.6	0.32
Hi-Lite 100 (Box)	Philip Morris	13.8	0.26
Doral Filter Lights 100	R. J. Reynolds	13.8	0.32
Doral Filter Lights 85 ²	R. J. Reynolds	14.0	0.29
Marlboro 80 "F"	Philip Morris	14.2	0.25
Marlboro 85 "B"	Philip Morris	14.4	0.26
Marlboro 80 "Y"	Philip Morris	14.6	0.26
Marlboro 80 "B"	Philip Morris	14.7	0.25
Camel 80 (Box) ²	R. J. Reynolds	14.7	0.35
Marlboro 85 "F"	Philip Morris	15.0	0.27
Marlboro 85 "Y"	Philip Morris	15.1	0.26
Philip Morris International 100 (Box)	Philip Morris	16.0	0.29
Philip Morris International Menthol 100 (Box)	Philip Morris	16.2	0.30

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